



MARCELA SAVKA

GRAPHIC DESIGNER. BRANDING EXPERT. CONTENT DESIGNER FOR SOCIAL MEDIA

CONTACT

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PROFILE

I'm an experienced graphic designer with +15 years experience in the design and marketing fields. I'm a great visual communicator and have the ability to provide extremely fast turnaround times. My goal as your designer is to deliver a finished product that you love - a product that is beautiful, unique, and most importantly effective in delivering your message.

SKILLS



Design Software

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Acrobat XD, Dreamweaver & Lightroom, Figma, Canva



Web Design & Development

Wordpress, HTML/CSS, WooCommerce, Shopify, MailChimp, Clickfunnels, various CMS, FTP servers, Email Marketing



Photography

Studied traditional & practiced digital photography



Computer Software

Expert in designing Powerpoint, Google Slides and Keynote presentations/decks, Word, Excel



Social Media

Community Manager and design for different social media, video development and branding strategy. Reports



Project Manager

Trello, Asana, Notion, Slack

INTERESTS



ANIMALS



TECHNOLOGY



ART



PHOTOGRAPHY



SOCIAL MEDIA



TRAVEL



MOTORCYCLES



NATURE

EXPERIENCE

Anima Brands

Project Manager. Community Manager. Sr. Creative Designer. Branding for different accounts.
2020 – Ongoing | Argentina

Adsplicit com

Creative Designer. Design of pictures for Facebook Meta and Google Ads. Video editing.
2023 – Ongoing | Neederlands.

Projekt Group Marketing & Creative

Creative Director, Social Media Manager Head of Argentina Office. Branding design, editorial projects, web developments, social media designs.
2020 – 2023 | Unites States

Arigato Consulting

Community manager for different clients.
2021 – 2023 | Argentina

Cardone Advertising

Clickfunnels landing pages designer.
2019 - 2020 | United States

Technisys / Galileo

Sr. Graphic Designer. Community Manager. Business Branding design.
2013 – Ongoing | United States

PuntoDG

Branding design, Logo design, business cards. Design of catalogs, brochures, flyers, posters Restaurant menus, Magazines-. Webpage design. Landing pages. Email Marketing. Social media and community managment.
2009 – 2019 | Argentina

EDUCATION

2008- New School of Art, Design and Communication
Graphic Designer - Bachelor's Degree
Buenos Aires, Argentina

LANGUAGES

Spanish

Native

English

Fluent

Portuguese

Beginner